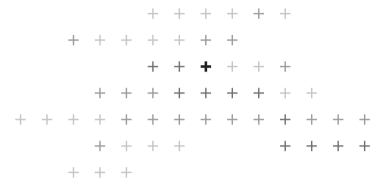


brand new stars

Agency Profile: Corporate Identity
Design and Brand Consultancy



MARTIN ET KARCZINSKI

Corporate excellence, strategic brand thinking and outstanding design have defined Martin et Karczinski as an agency since it was founded in the year 2000. The diversity of disciplines brings benefits and success to your business.

Confidence is created when what is valuable on the inside is perceptible in the external form. Only when your brand and company consistently and properly reflect the quality of your products or your service will you appear credible and genuine to your target audiences. The entire brand experience chain – from print and web through to trade fairs and point-of-sale – must be shaped so convincingly that it communicates trust, strength and appeal to customers at every point.

The agency has won 267 awards since it was founded, including:

- ADAM Award in Gold, Silver and Bronze
- ADC Award
- Annual Multimedia Award
- Automotive Brand Contest
- Berliner Type Award
- Best of Corporate Publishing
- Corporate Design Award
- DDC Award in Gold
- European Design Awards
- German Design Award
- Good Design Award
- iF Communication Design Award in Gold
- MfG Award
- PR Image of the Year
- red dot design award (best of the best)

+ Agency
Martin et Karczinski



+ Communication
strategies with superior
design quality



Portfolio of services

Corporate Identity (CI)

Corporate Design (CD)

Consultancy

Media Design

Corporate Communications

Financial Communication

Digital Brand Management

Three-Dimensional Branding

Operative Tools CI/CD

Identity/Character Development

Consistent, Unique Visualisation

C-Level Consultancy, Brand Strategy

Corporate Brochures, Product Catalogues etc.

Integrated Corporate Communications

Annual Reports, Supporting Media

Websites, Apps etc.

Trade Fairs, Point-of-Sale etc.

CI/CD Manuals, Brand Portals etc.

Audi, Bernd Gruber, Designreisen, Deutsche Börse Group,
ipan, KUKA, Lufthansa, McDonald's Kinderhilfe Stiftung, Miles & More,
Occhio, Parador, Troi, Wagner

Martin et Karczinski advises you in all aspects
of communication and makes your brand the
brightest star in your segment.

Munich

+ 49 (0)89 74 64 69 0
info@metk.de

www.martinetkarczinski.de

Zurich

+ 41 (0)44 533 26 00
info@metk.ch

www.martinetkarczinski.ch